

Business Solent Newsletter

The Business Solent Newsletter is a high quality quarterly publication; We update the region's business community on activities and progress from Business Solent and latest news from the Solent Champions. The newsletter also provides regional news together with details of the events taking place throughout the year.

Distribution

4000 hard copies of the Business Solent Newsletter are produced and delivered direct to key business decision makers with the Hampshire Business Magazine. A further 2000 hard copies of the Newsletter are circulated to the Business Solent database, at events and in Champions' reception areas across the Solent region. An electronic version is also produced in PDF format and included on the Business Solent website.



Business Solent Website: www.businesssolent.com



The Business Solent website keeps the region's business community up to date on activities and progress, whilst also providing business news from Solent Champions and the region. The website provides a central point for promoting the Solent region as THE place to work, invest, study, live and enjoy.

Edition

Winter 2011-12
Spring 2012
Summer 2012
Autumn 2012
Winter 2012-13

Copy Deadline

6th December 2011
6th March 2012
5th June 2012
4th September 2012
4th December 2012

Distributed

w/c 2nd January 2012
w/c 2nd April 2012
w/c 2nd July 2012
w/c 1st October 2012
w/c 7th January 2013

Rates

8x2 (80mm x 57.5mm).....£130+VAT
16x2 (160 x 57.5mm).....£260+VAT
Full page (267mm x 190mm)...£320+VAT

Size: height x width.

SOLENT CHAMPIONS RECEIVE A 10% DISCOUNT ON RATES LISTED.

Visitors

Averaging over 2000 unique visitors a month and continuing to be developed and grown, the Business Solent website receives visitors from across the Solent region and further afield.

Banner Positions and Rates

Business Solent Homepage:

Banner (468px x 60px).....£280+VAT pcm

Business Solent Events Calendar:

Top banner (468px x 60px).....£200+VAT pcm

Bottom buttons (125px x 125px).....£50+VAT pcm

Business Solent Champion Directory:

Top large banner (728px x 90px).....£220+VAT pcm

Bottom buttons (125px x 125px).....£50+VAT pcm

News Article pages:

Bottom buttons (125px x 125px).....£50+VAT pcm

Size: width x height in pixels.

Other opportunities available upon request.

SOLENT CHAMPIONS RECEIVE A 10% DISCOUNT ON RATES LISTED ABOVE.

FURTHER DISCOUNTS CAN BE PROVIDED FOR BLOCK BOOKINGS.

Business Solent e-Newsupdate

The Business Solent e-Newsupdate is a monthly e-mail newsletter circulated to the Business Solent database at the beginning of each calendar month. The update provides information on Solent Champions and regional news, together with details of Business Solent's projects and networking events taking place throughout the year.

Distribution

E-mailed to Business Solent's email database consisting of approximately 4000 business individuals from across the Solent region.

Edition	Copy Deadline	Distributed
February 2012	25th January 2012	1st February 2012
March 2012	24th February 2012	1st March 2012
April 2012	26th March 2012	2nd April 2012
May 2012	25th April 2012	1st May 2012
June 2012	27th May 2012	1st June 2012
July 2012	27th June 2012	2nd July 2012
August 2012	27th July 2012	1st August 2012
September 2012	28th August 2012	3rd September 2012
October 2012	25th September 2012	1st October 2012
November 2012	26th October 2012	1st November 2012
December 2012	26th November 2012	3rd December 2012
January 2013	31st December 2012	7th January 2013

Banner Position and Rates

Side Button (150px x 150px).....£90+VAT per edition



Discover Southampton Website: www.discoversouthampton.co.uk



The Discover Southampton website is a portal for the Southampton city region. The portal provides links to vital information for residents, visitors, businesses and students in the Southampton region.

Visitors

Averaging 2500 unique visitors a month and continuing to develop and grow, the Discover Southampton portal visitors include local residents, tourists, businesses and students in the Southampton region and further afield.

Banner Positions and Rates

Discover Southampton Homepage:

Side button (165px x 165px).....£150+VAT pcm

Other pages (including sub-sections):

Top banner (468px x 60px).....£150+VAT pcm

Other opportunities available upon request.

SOLENT CHAMPIONS RECEIVE A 10% DISCOUNT OF RATES LISTED ABOVE.

FURTHER DISCOUNTS CAN BE PROVIDED FOR BLOCK BOOKINGS.

For more information about any of the opportunities* on this leaflet or to book please contact Nathan Bailey by emailing nathan@businesssolent.com or call 0844 225 3130.

*Please note that all opportunities in this leaflet are subject to availability and any advert placed is at the discretion of Business Solent Ltd.